

Can my business raise finance with Energise Africa?



Energise Africa provides flexible, affordable finance to impact-driven companies in emerging economies. Our UK crowdfunding platform connects impactful businesses in emerging economies with UK-based private investors that are passionate about using their money to make a positive impact on people and the planet while targeting a financial return. We know that pioneering companies come in many shapes and sizes, from start-ups to established outfits looking to expand.

What all our sustainable businesses (investees) share is a burning desire to deliver social and environmental impact, good governance, strong values and a business model that can generate investor returns.

So if this sounds like your company, read on!

We provide a fast, flexible process:

Our fintech platform is more agile than traditional lenders; onboarding, tranche drawdown and repayment processes are quicker and less cumbersome.

Once your company is onboarded, just indicate when you want to raise a loan tranche and provide a description of the use of funds, and we'll do the rest!

- Energise Africa manages financial promotions sign-off, and markets the offer to our investors.
- Once it reaches 100% funding status, we aggregate all investments and act as your single point of contact (no need for interaction with our thousands of individual investors).
- You only pay for successfully funded campaigns, there's no application fee, and you don't pay interest on money until you need it.
- You can have multiple campaigns until the maximum exposure is reached, so you can match the level of borrowing to your underlying business needs.
- From request to disbursement of funds, it typically takes 6–8 weeks, with campaigns live on the platform for 4 – 6 weeks (depending on the size of the tranche).

ENERGISE AFRICA

We look for mission-driven companies with a proven track record:

To ensure that we provide the best opportunities to our impact investor community, we look for organisations that have:

- Strong social and environmental mission, creating measurable impact in emerging economies
- Viable business model, sound financial & risk management
- Operating for a minimum of three years
- Senior management team with relevant experience
- Proven & projected repayment capacity (incl. no history of repayment issues to creditors)

Organisations raising finance with Energise Africa typically have:

- Expected debt drawdown of £1- 5 million or above over the next 12-18 months
- Equity / Assets > 25%
- Total assets > £500k
- Annual group revenue > £1million
- Operating cash flow positive, or clear path to achieve this

Indicative terms

- Promissory notes
- Tranche-based credit facility with tranche sizes of £200k-£1m (no fixed schedule imposed, allowing you to adapt to your business needs).
- Total facility of £1-5m
- 6-36 month tenor
- Semi-annual repayments, linear amortising
- Grace period considered on a case-by-case basis
- Total cost of 9-12% per annum, including all fees and interest to the crowd

**If your business is interested in raising
finance through Energise Africa, get in touch:
www.energiseafrica.com/user/raise-form
help@energiseafrica.com**